

NZ Roadmarkers' Federation Inc.  
and the Roadmarking Industry of Australia

2009 Conference

New Zealand Police

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So we want a road toll of 200? Which 200 will we sacrifice?

### Introduction

This presentation looks at some of the options for reducing the road toll in New Zealand. As Police enforcement becomes increasingly specific and road policing becomes increasingly targeted, decisions must be made about where our efforts are concentrated. Are there new areas that we can concentrate on? Can we find new ways to be more effective?

Can we save everyone? If we are not going to try to save everyone, who are we going to abandon? Who will we try hardest with – should it be young people, after all, the old ones have had their chances. Should it be the old people, after all, the young don't seem to be interested in listening (about lots of things!!). Should it be the disadvantaged – maybe we can make the biggest impact there -should we focus where we are likely to get the best results?

### Where are we now?

New Zealand fits pretty solidly into world trends. We are doing better than many countries but still are far from the best. A number extremely of

### Homicides

Homicide rates have remained relatively stable over the last ten years while the road toll has fallen.

What do we do next?

Speeding

coming back through it as the vehicle slams to a stop. We don't get so many these days, thank goodness. Many drivers have also been killed or

Police cannot do it for you -