

# Improving Road Safety Outcomes

The image features a dark blue diagonal banner on the left side, containing the text 'Improving Road Safety Outcomes'. The background is a collage of various images: a car crash, a person in a hard hat, a road construction site, and a road with a yellow sign. The collage is composed of many small, overlapping images, creating a busy and dynamic visual effect.







All NZ  
casualty  
measures  
are trending  
upwards

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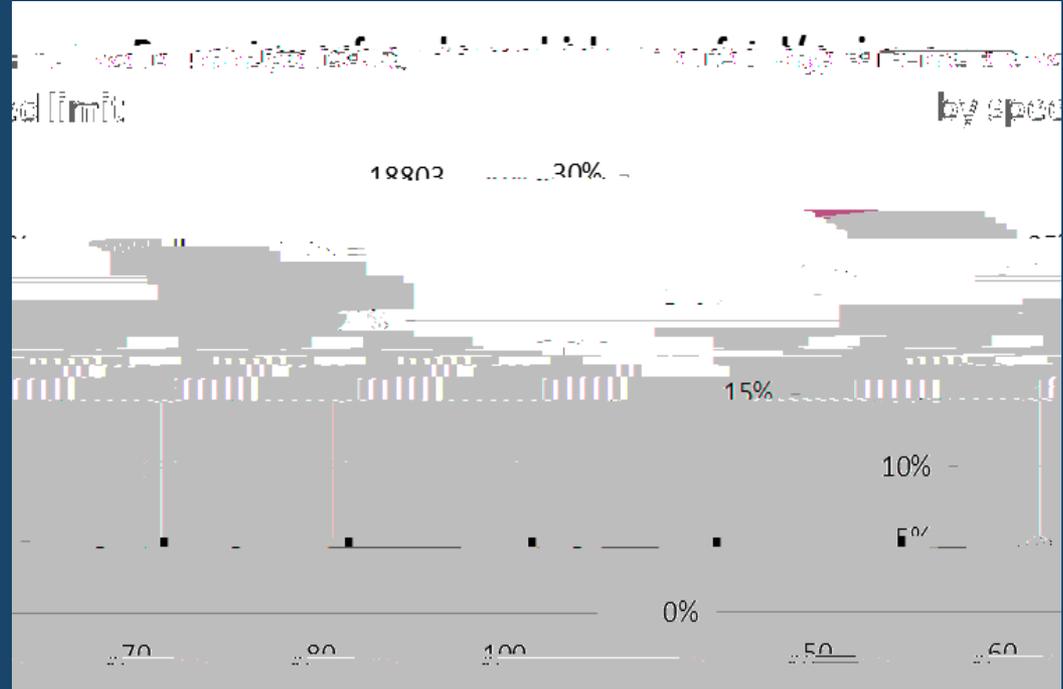
Casualties  
are increasing  
much faster  
than  
population  
trends





Speed  
makes a big  
difference

$$KE = \frac{1}{2} m v^2$$



In 50km/h zones, 16% of crashes were fatal/serious, compared with 27% in 100km/h zones











# Safety in GPS 2018

- reflects a significant increase in the level of ambition
- signals a greater focus on investing in safety improvements on high risk state highways and local roads
- drives improvements in safety outcomes

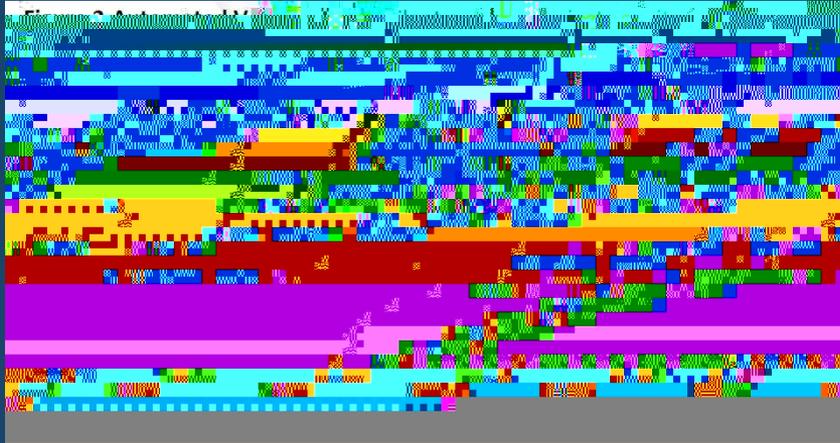








- Haratsis (2017) expects that by 2025 AVs will be an aspirational-2(-5(st&0modity)85(,)-121(anc



- Haratsis

