The world is

Perceptions vs ge ioepse

Bringing evidence and perceptions together

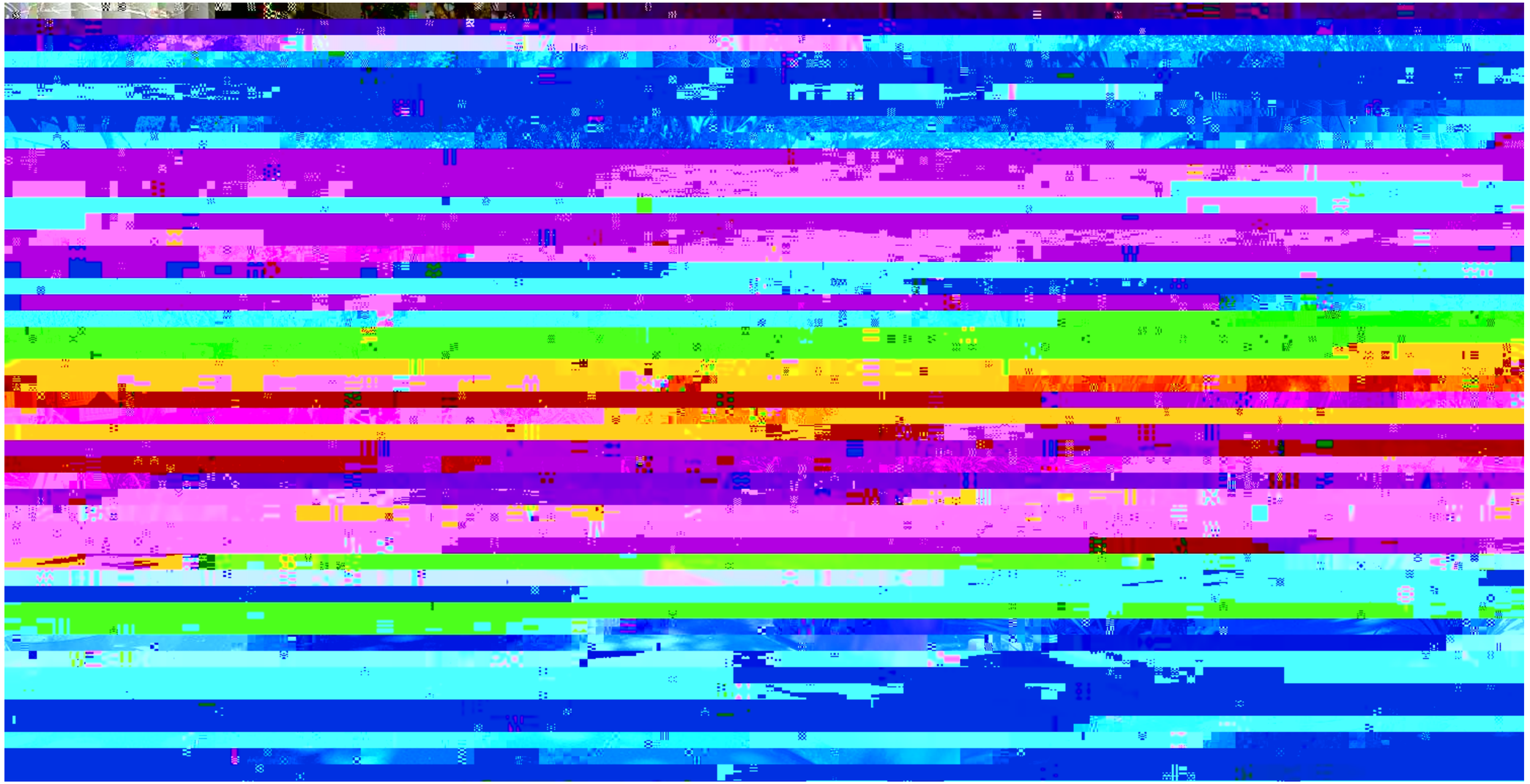
ψ{ŜƭŦ-ŜЁLJƭI·ƛƴƛƴƎΩ ς makes immediate sense

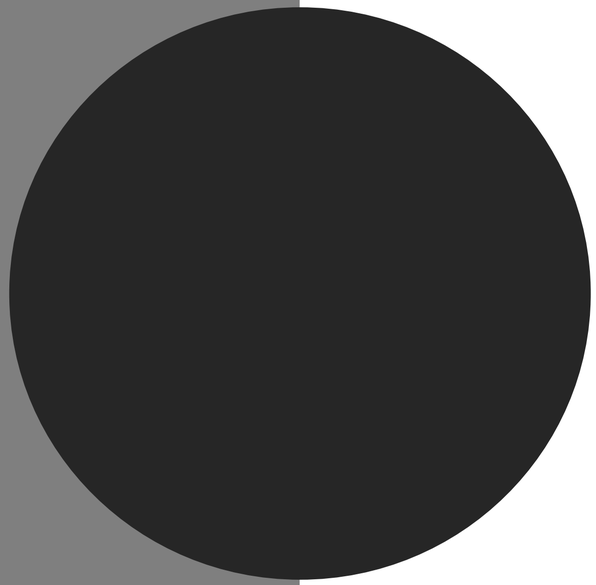
Have a credible story with good data

Start with the no-

What is this?!

Alfred St





Thank you